

Appendix 3

BTHFT Foundation Trust Membership Profile: December 2023

1. Who can become a member of our Foundation Trust?

Eligibility Details are laid out in our Constitution which is available [here](#).

In general people and those accessing our services as a patient or carer are invited to become a member of the Trust via the [online membership form](#)

Public membership: Our public membership is divided into six sub-constituencies which cover Keighley, Shipley, Bradford East, Bradford South, Bradford West and 'Rest of England and Wales'. With the exception of our staff, if a person lives in one of the above areas (as determined by their postcode) then you can join as a public member of the relevant constituency.

Patient (Out of Bradford) membership: Patients, or the carers of patients, who live outside of our Bradford district can join our Patient membership constituency.

Staff membership: Our staff membership constituency is divided into four groups. These cover Nursing and Midwifery, Medical and Dental, Allied Health Professionals and Scientists (AHP&S), and 'All our other Staff Groups' (comprising administration and clerical staff, estates and facilities staff and some members of staff who provide additional clinical services). An eligible staff member is automatically a member of the foundation trust.

2. How many permanent staff members do we have?

December 2023 (figures are approximations)

Staff membership constituency breakdown	Total eligible staff
Allied Health Professionals and Scientists	778
Nursing and Midwifery	1,914
Medical and Dental	976
All Other Staff Groups	3,410
Total	7,078

3. How many public and patient members do we have?

December 2023

	Public	% of Membership	Base	% of Area
Bradford East	7,931	24.27	121,934	22.23
Bradford South	7,709	23.59	107,808	19.65
Bradford West	8,237	25.21	121,861	22.22
Keighley	2,667	8.16	99,262	18.10
Shipley	5,892	18.03	97,679	17.81
Rest of England and Wales	242	0.74	0	0.00
Total	32,678	100	548,544	100
Total Patient members	5,507			
Total overall	38,185			

September 2023 (previously reported)

	Public	% of Membership	Base	% of Area
Bradford East	7,933	24.24	120,353	22.09
Bradford South	7,720	23.59	107,190	19.67
Bradford West	8,255	25.23	121,878	22.37
Keighley	2,670	8.16	98,531	18.08
Shipley	5,902	18.04	96,885	17.78
Rest of England and Wales	246	0.75	0	0.00
Total	32,726	100	544,837	100
Total Patient members	5,517			
Total overall	38,283			

4. Public Membership Profile – December 2023

Breakdown of FT membership by electoral ward within the BMDC area

Breakdown of membership by Bradford Metropolitan District Council Public Wards			
Baildon	1,271	Keighley East	487
Bingley	780	Keighley West	430
Bingley Rural	1,289	Little Horton	1,289
Bolton and Undercliffe	1,283	Manningham	1,422
Bowling and Barkerend	1,327	Queensbury	1,107
Bradford Moor	1,469	Royds	1,408
City	1,144	Shipley	1,087
Clayton and Fairweather Green	1,321	Thornton and Allerton	1,404
Craven	409	Toller	1,545
Eccleshill	1,420	Tong	1,400
Great Horton	1,293	Wharfedale	193
Heaton	1,382	Wibsey	1,230
Idle and Thackley	1,167	Windhill and Wrose	1,272
Ilkley	320	Worth Valley	563
Keighley Central	458	Wyke	1,266

Those highlighted in yellow are amongst the 10% most deprived wards in England ([IMD 2019](#)):

Ward Profiles 2023

- There are 30 wards in Bradford District. The results of the 2021 census found that there were 546,400 people living in the District. This total has now been updated by the mid-2021 population estimate (as at 30 June 2021) which shows a total population of 547,000.
- A summary of information about the population at ward level from the 2021 census is available [here](#)
- City ward has the highest population (23,530 people) and Wharfedale ward has the lowest population (12,050 people).

- Little Horton ward has the highest percentage of children and young people under the age of 16 (30.7%).
- Craven ward has the lowest percentage of children and young people (15.8%).
- City ward has the highest percentage of the working age population (71.3%) - possibly due to the high numbers of young people who attend Bradford College and University and the lowest percentages of older people aged 65-84 (5.5%). Little Horton has the lowest percentage of very old people aged 85+ (0.7%).
- Ilkley ward has the lowest percentage of the working age population (54.1%) and the highest percentage of old people aged 64-84 (23.7%) and very old people (6.1%).
- Bradford has 14 wards which are within the 10% most deprived wards in England (IMD 2019): Bowling & Barkerend, Bradford Moor, City, Clayton & Fairweather Green, Eccleshill, Great Horton, Keighley Central, Keighley West, Little Horton, Manningham, Royds, Tong and Wibsey.
- Wharfedale ward is within the 10% least deprived wards in England.

FT Public Membership Age, Gender and Ethnicity

	Public Members	% of Membership	BMDC population	% of BMDC area
Age NHSI	32,678	100.00	548,546	100.00
0-16	3	0.01	130,544	23.80
17-21	7	0.02	36,365	6.63
22+	32,123	98.30	381,637	69.57
Not stated	545	1.67	0	0.00
Age	32,123	98.30	381,637	69.57
22-29	140	0.43	53,774	9.80
30-39	5,793	17.73	74,956	13.66
40-49	5,533	16.93	69,704	12.71
50-59	6,735	20.61	67,180	12.25
60-74	8,833	27.03	76,181	13.89
75+	5,089	15.57	39,842	7.26
Gender	32,678	100.00	548,544	100.00
Unspecified	174	0.53	0	0.00
Male	14,611	44.71	268,487	48.95
Female	17,892	54.75	280,057	51.05
Prefer not to say	1	0.00	0	0.00
Ethnicity	32,678	100.00	546,416	100.00
White - English, Welsh, Scottish, Northern Irish, British	22,419	68.61	309,903	56.72
White - Irish	141	0.43	2,136	0.39
White - Gypsy or Irish Traveller	0	0.00	2,438	0.45
White - Other	515	1.58	19,508	3.57

	Public Members	% of Membership	BMDC population	% of BMDC area
Mixed - White and Black Caribbean	10	0.03	4,429	0.81
Mixed - White and Black African	2	0.01	1,193	0.22
Mixed - White and Asian	14	0.04	6,470	1.18
Mixed - Other Mixed	9	0.03	2,931	0.54
Asian or Asian British - Indian	981	3.00	14,433	2.64
Asian or Asian British - Pakistani	6,402	19.59	139,552	25.54
Asian or Asian British - Bangladeshi	985	3.01	12,412	2.27
Asian or Asian British - Chinese	4	0.01	1,326	0.24
Asian or Asian British - Other Asian	564	1.73	7,928	1.45
Black or Black British - African	52	0.16	7,068	1.29
Black or Black British - Caribbean	21	0.06	2,630	0.48
Black or Black British - Other Black	13	0.04	1,307	0.24
Other Ethnic Group - Arab	1	0.00	0	0.00
Other Ethnic Group - Any Other Ethnic Group	15	0.05	10,752	1.97
Not stated	530	1.62	0	0.00

5. Socio-Economic profiling as at December 2023

About Acorn Socio-Economic Group

WHAT IS ACORN?

Acorn is a powerful consumer classification that segments the UK population. By analysing demographic data, social factors, population and consumer behaviour, it provides precise information and an understanding of different types of people.

<https://acorn.caci.co.uk/>

Socio-Economic Profile of Public FT Membership: December 2023

	FT Membership	% of Membership base	BMDC population	% of BMDC area
Acorn Socio-Economic Group	32,678	100.00	543,817	100.00
Lavish Lifestyles [A]	0	0.00	0	0.00
Executive Wealth [B]	1,068	3.27	20,783	3.82
Mature Money [C]	1,233	3.77	24,996	4.60
City Sophisticates [D]	913	2.79	16,064	2.95
Career Climbers [E]	187	0.57	2,620	0.48
Countryside Communities [F]	2,640	8.08	38,344	7.05
Successful Suburbs [G]	65	0.20	1,802	0.33
Steady Neighbourhoods [H]	1,231	3.77	27,131	4.99
Comfortable Seniors [I]	215	0.66	3,032	0.56
Starting Out [J]	24	0.07	403	0.07
Student Life [K]	4,338	13.27	62,623	11.52

Modest Means [L]	9,110	27.88	139,938	25.73
Striving Families [M]	1,062	3.25	19,411	3.57
Poorer Pensioners [N]	2,574	7.88	44,640	8.21
Young Hardship [O]	1,945	5.95	32,562	5.99
Struggling Estates [P]	4,524	13.84	78,988	14.52
Difficult Circumstances [Q]	428	1.31	10,775	1.98
Not Private Households [R]	1,121	3.43	19,705	3.62

About ONS Classifications

We also have information on 'approximated Social Grade with its six categories A, B, C1, C2, D and E' - these are socio-economic classifications produced by the ONS (UK Office for National Statistics) by applying an algorithm developed by members of the [MRS Census & Geodemographics Group](#).

It applies to every Household member ('Household Reference Persons' (HRP) aged 16 to 64 and the categories are defined as follows

Social Grade	Description
AB	Higher & intermediate managerial, administrative, professional occupations
C1	Supervisory, clerical & junior managerial, administrative, professional occupations
C2	Skilled manual occupations
DE	Semi-skilled & unskilled manual occupations, Unemployed and lowest grade occupations

FT Public Membership ONS Classifications

	FT Membership	% of membership	BMDC Population	% BMDC population
ONS Classifications	32,628	99.85	207,179	100.00
AB	6,717	20.56	33,961	16.39
C1	9,001	27.54	59,573	28.75
C2	6,967	21.32	43,122	20.81
DE	9,943	30.43	70,523	34.04

6. Health profiles of our Bradford Metropolitan District Council (BMDC) population

NEW Section included in this report. Our membership database includes a section titled the 'Wellbeing Acorn Group'. This helps us to identify which grouping our members fall into according to the data collected. The wellbeing acorn user guide which is available online [here](#) provides the

detail behind each of the categories listed in the table below to provide a profile on the health and wellbeing of our public membership. As can be seen from the table below almost a third of our members are identified as having health challenges or being 'at risk' and is reflective of the make-up of our local population. The user guide provides more detail with regard to all the categories listed below.

	FT Membership	% of membership	BMDC Population	% BMDC population
Wellbeing Acorn Group	32,678	100.00	548,544	100.00
Health Challenges [1]	3,714	11.37	63,015	11.49
At Risk [2]	7,872	24.09	138,790	25.30
Caution [3]	10,197	31.20	164,004	29.90
Healthy [4]	10,318	31.57	177,765	32.41
Not Private Households [5]	171	0.52	4,970	0.91
Not available [NA]	406	1.24	0	0.00

The membership plan group is asked to note that updates to the following information have not yet been made by BMDC and so it remains the same as that provided to the group in June 2023.

BMDC produces profile information relating to a variety of geographies including Area Committees and Community Partnerships within Bradford District.

These Community Partnerships are based on groups of GP Practices and cover all the wards within the District. These are available [here](#) and cover the following areas listed in the table below.

Community Partnerships Health Profiles	
	Affinity Care Community Partnership-2022
	Airedale Community Partnership - 2022
	Bingley Bubble Community Partnership - 2022
	Bradford 4 Plus Network Community Partnership - 2022
	Bradford City and Horton Community Partnership - 2022
	Bradford South Network Community Partnership - 2022
	Central 5 Community Partnership - 2022
	Craven Community Partnership - 2022
	Five Lane Ends Network Community Partnership - 2022
	Shipley and Greengates Loop Community Partnership - 2022
	South 10 Community Partnership - 2022
	The Village Community Partnership - 2022

Community Partnerships Health Profiles

Together 4 Health Community Partnership - 2022
Wharfedale Community Partnership - 2022
WISHH Community Partnership - 2022

The profiles for the following Trust public membership constituency areas are also available online at Bradford Metropolitan Council [here](#).

- Bradford East
- Bradford West
- Bradford South
- Shipley
- Keighley

The most recent information produced was in June 2022 - it will be updated once revised reports are available.

7. Where is our public and patient data kept?

Our database is provided by CIVICA ENGAGE (formerly Membership Engagement Services (MES) – you can find out more about them via the link [here](#) below.

8. What analysis can be undertaken of membership data?

The information can be filtered by all the categories included within the joining form and as such can be stratified by age, gender, ethnicity, etc.

There are general files that can be produced providing an overall view of our membership.

These cover:

- General Membership Reporting
- Multi-constituency analysis
- Local population distribution
- Public and patient member type breakdown
- Membership lifestyle summary

Can they be stratified by age, gender, and ethnicity

Yes they can be stratified by these categories.

9. How current is our public and patient data?

Our public and patient data is current. It is regularly 'cleansed' (at least monthly) against other data systems that include national databases covering 'house moves', 'gone aways', and 'registered deaths' (with regard to deaths we also cleanse our data against our own 'deaths in hospital' on a monthly basis).

December 2023